

MAKING AN IMPACT

A Publication for Donors and Friends of Knoxville Hospital & Clinics Foundation

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Coming Together to Make a Difference

McKay Insurance Agency Makes Pledge Towards Pleasantville Clinic Expansion Project

The belief that a community needs a strong hospital at its base is one of the reasons McKay Insurance Agency has pledged \$10,000 to the Knoxville Hospital & Clinics Foundation for the expansion and renovation of the Pleasantville Clinic.



“There are several things that must be very strong to be the base of the community and we believe those are a school and hospital,” said Todd Chambers, Principal at McKay Insurance Agency. “We are excited to partner with the Knoxville Hospital & Clinics and see what the clinic expansion will provide the Pleasantville residents.”

Last March it was announced that Peoples Bank would be donating the current bank facility in Pleasantville to Knoxville Hospital & Clinics for expansion of the Pleasantville Clinic. The project, expected to begin this spring, will renovate and expand the clinic to accommodate increased patient volumes, expanded clinical services, and additional space to provide care for patients in a healing, comfortable, and more private environment.

“We are very grateful to Todd Chambers and McKay Insurance Agency for their generous donation to initiate the success of this fundraising campaign,” said Kevin Kincaid, CEO, Knoxville Hospital & Clinics. “Their thoughtful, community-minded approach to business and leadership is a valuable support in our efforts to meet the changing needs and demands of the Pleasantville Clinic.”

Together We Can Do More!

While there is no doubt that the **\$15M investment** in our facilities has improved care for the people we serve, there is still more work to be done.

Today, we seek assistance to help fund our top four priorities:

1) Emergency Department, Ambulance Bay and Helipad

- New enlarged ambulance garage and helipad
- Increased number of patient exam rooms, enhancing both patient comfort and privacy
- Safe, private space where mental health patients can comfortably wait for a more permanent bed

2) Orthopedic Program

- Continue to provide cutting-edge technology to perform orthopedic procedures
- Additional space to accommodate orthopedic surgeons and procedures

3) Imaging (Mammography, X-Ray, etc.)

- Continue to provide the latest technology to detect illnesses and aid in the deliverance of life-saving procedures

4) Pleasantville Clinic

- Renovate and expand the clinic to accommodate increased patient volumes and expanded clinical services

A variety of naming opportunities are available that enable donors to use their gift to establish a lasting tribute to their family, a deceased loved one, a business or an organization. For more information, please call our Foundation office at (641) 842-1418.

Long-time Knoxville Couple Makes Gift that Leaves a Lasting Impact

Don and Margaret Long knew they wanted to make a donation to the Knoxville Hospital & Clinics Foundation that would bring about change.

"Over the years, we've had the benefit of receiving very good care at Knoxville Hospital & Clinics. We wanted to help the community," said Don.

The Knoxville Hospital & Clinics had a vision to provide cutting-edge orthopedic care to not only residents of Marion county, but to people from across the state. The partnership with Dr. Todd Peterson and Capital Orthopaedics & Sports Medicine to enter the innovative world of robotics has been very successful, and Knoxville Hospital & Clinics remains one of the first hospitals in Iowa to offer partial and total knee replacement surgery.

Thanks to a generous gift from Don and Margaret, the hospital continues to make orthopedic care a priority.

"It's a privilege to support the hospital in this way. We're getting to the stage of life where we need orthopedic services," said Don. "It's important to have those services available close to home."

Don added that he and Margaret like to give to projects where they get to see the impact the gift has on the organization and people it serves.

The Longs moved to Knoxville in 1969 when Don was transferred by Continental Telephone Company. Margaret was a long-time elementary teacher in the Knoxville school district, they are both now retired.

Their relationship with the hospital has always been strong, but it grew when Don served on the board of directors in the mid-2000s.

"Serving on the board really opened my eyes to what it takes to make a hospital successful," said Don. "This hospital benefits our entire community. Not only does it provide outstanding medical care close to home, but it also provides jobs and a boost to our local economy."

Kevin Kincaid, CEO, Knoxville Hospital & Clinics, is very excited about the direction the organization is heading.

"We have a vision to become the best community hospital in the state and we took a big step in that direction with the \$15 million renovation project that we completed in the spring of 2016. The community's support is very important as we continue to tackle vital updates and improvements to our medical facility. I'm extremely grateful for Don and Margaret's investment in Knoxville Hospital & Clinics."



The Joy of Charitable Planned Giving

Making a gift for today and tomorrow

At the Knoxville Hospital & Clinics Foundation we understand that few things in life are more personal than the decision to leave a friend, loved one, or charitable organization a gift through one's estate plan.

With a planned gift to the Foundation, you can combine your desire to give to a charity with your overall financial, tax, and estate planning goals. Planned giving gives you a special connection with the Knoxville Hospital & Clinics. You will be helping the nonprofit organization deliver essential healthcare services—for now and for years to come.

What is planned giving?

Simply put: planned giving is a process of making a significant charitable gift during a donor's life or at death that is part of his or her financial or estate plan.

While some planned gifts provide a life-long income to the donor, others use estate and tax planning techniques to provide for a charity and other heirs in ways that maximize the gift and/or minimize its impact on the donor's estate.

Whether a donor uses cash, appreciated securities/stock, real estate, artwork, partnership interests, personal property, life insurance, a retirement

plan, etc., the benefits of funding a planned gift can make this type of charitable giving very attractive for both donor and charity.

We would like to discuss the benefits of you and your family working with the Knoxville Hospital & Clinics Foundation to develop your Legacy of Giving.

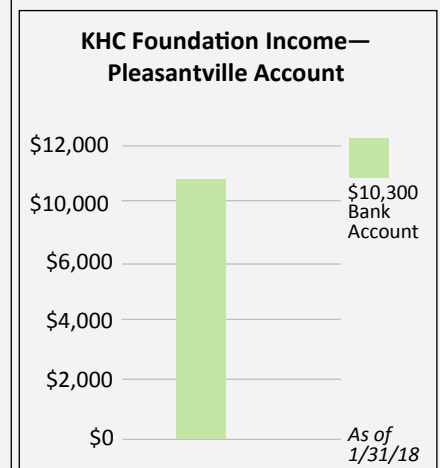
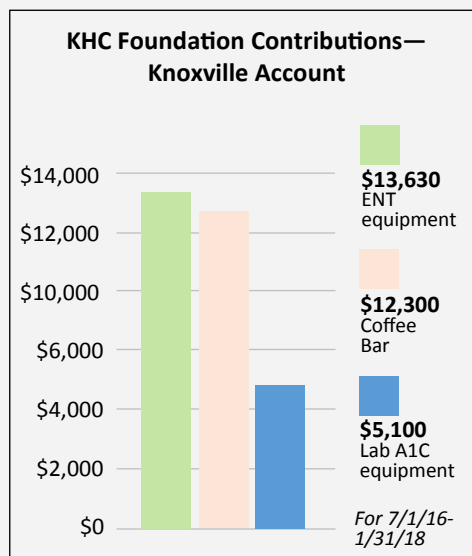
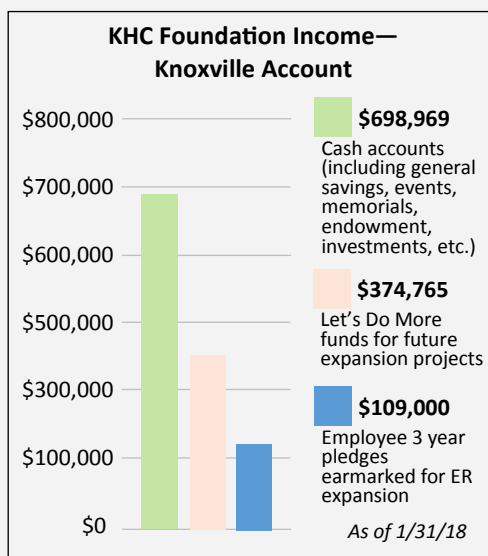
A portrait of...you?

- 1) You believe in the mission of the Knoxville Hospital & Clinics.
- 2) You believe that exceptional healthcare services helps everyone to succeed.
- 3) You are a supporter of the Knoxville Hospital & Clinics—or you'd like to become one.
- 4) You have the resources to make a meaningful gift to Knoxville Hospital & Clinics. Maybe, though, you have the sense that this kind of giving is for donors who are older or wealthier than you.
- 5) You'd like to make your gift in the most effective way possible—ideally, in a way that benefits not only the Knoxville Hospital & Clinics, but also your friends and family.
- 6) You'd like your gift to have a real impact, over the long term.

True, then you might wish to consider a "planned gift" to the Foundation—a gift for today and tomorrow.

Financial Highlights

Below are the financial highlights detailing the amount of funds we have in cash (including general savings, endowment, and investments), the amount of contributions we have made to KHC in the past 18 months, and the amount of funds we have in our Pleasantville account earmarked for the Pleasantville Clinic expansion and Renovation project.





1002 South Lincoln St.
Knoxville, IA 50138

Great Ways You Can Get Involved

1. Spread the news. Tell your friends and family members about the wonderful happenings at our hospital because of you!
2. Add Knoxville Hospital & Clinics Foundation to your estate plans. Your legacy gift of any size will have a significant impact on our hospital and the patients we serve. And it's easier than you might think. For more information, please contact Katrina Nelson at (641) 842-1418.



Yes, I want to help provide compassionate, comprehensive care to my neighbors, friends, and loved ones!

☐ Here is my gift of \$ _____

Name _____

Address _____

City _____ State _____ Zip _____

☐ I wish to remain anonymous

☐ My check is enclosed

☐ Please charge

☐ MasterCard ☐ Visa ☐ Discover

Card Number

Expiration date

Signature

3 Digit Code

**You can also make a gift safely and securely online at
www.knoxvillehospital.org.**

Please make your check payable to the "Knoxville Hospital & Clinics Foundation". Your gift is tax deductible to the full extent allowed by law. Gifts can be sent to KHC Foundation, 1002 S. Lincoln Street, Knoxville, IA 50138. Thank you!